

MEDIA RELEASE

05 October 2017

Instagrammers Canberra put animals in the spotlight in new exhibition

A new exhibition of animal photography by members of Instagrammers Canberra (@igerscanberra) is on display at Tuggeranong Arts Centre in October.

'Feathers, Fur and Fins' features 20 digital photographic prints ranging from close-up to abstract and showcasing a wide variety of species.

@igerscanberra was established in 2011 by Yasmin Element and is the Canberra arm of a global network of community based photography social media groups on Instagram under the @igers umbrella. The group actively promotes the work of photographers in the region and regularly runs themed photography projects with the aim to challenge and inspire individuals in the community.

The 'Feathers, Fur and Fins' project was an open call out to the #IgersCanberra community to post their images of fauna for the opportunity to be part of this group exhibition. @igerscanberra facilitated an Instameet at Jerrabomberra Wetlands to inspire photography for the show.

With over 300 submissions worthy of exhibition, the current @igerscanberra moderators say, 'we hope the 20 photographers featured in this exhibition are a good representation of the varied way our social photography community looks at a themed challenge.'

TAC's Visual Arts Manager Narelle Phillips says, 'I like the idea of iPhonography and Instagram as a platform because it is very accessible and highly popular. It is great to be encouraging anyone and everyone to look creatively at the world around them.'

Of the final works selected Phillips says, 'The great thing about having a group like Instagrammers Canberra put on an exhibition is that we are ensured a very diverse range of interpretations. The response to 'animals' is surprisingly broad. People are actually focusing in on smaller creatures and insects as well as taking the theme beyond expected interpretations of animal photography.'

The exhibition will be officially opened at 6pm on Thursday 5th October at Tuggeranong Arts Centre and continues until Saturday 28th October.

All of the 300+ images submitted for the show can be viewed by searching to the #IgersCanberraFFF hashtag on Instagram.