

Strategic Objective: We invite the community to practice and appreciate art and its relevance to local and global issues

GOALS	ACTIONS	OUTCOMES	Key Performance Indicators
<p>Our audiences are representative of the Tuggeranong Community.</p>	<ul style="list-style-type: none"> • Research & information gathering • Active community engagement and consultation annually 	<ul style="list-style-type: none"> • Programming reflects demographic research and community consultations • Children & Young People are introduced to a wide range of arts opportunities 	<ul style="list-style-type: none"> • Larger and Broader cross-section of the community is engaged • Increased number of visitors to the centre • Increased number of participants in arts & cultural development activity • High number of young participants and audiences
<p>Through the arts we provide leadership on local and global issues.</p>	<ul style="list-style-type: none"> • Program to intentionally challenge prejudices /preconceptions • Utilize the arts to understand and interpret contemporary social issues 	<ul style="list-style-type: none"> • Provide opportunities for individuals and groups to participate in the arts as a vehicle to understand and interpret contemporary issues • Provide interested parties with the opportunity to find a voice through the arts • Provide arts activity that increases artistic skill development as well as social and emotional well-being and resilience 	<ul style="list-style-type: none"> • Increased audience and participation numbers • Number of relevant issues covered/addressed through programming • Amount of relevant media interest and coverage • Recognition in the arts community and the Tuggeranong community for the creative and cultural work TCAA presents and offers

Strategic Objective: We collaborate with the arts and community sectors across the ACT and nationally

GOALS	ACTIONS	OUTCOMES	Key Performance Indicators
<p>Involved and meaningful collaborative partnerships</p>	<ul style="list-style-type: none"> • Joint planning with collaborators • Identify and cultivate productive networks- locally, nationally and internationally • Initiate and facilitate consultations regarding collaboration and sharing with the sector 	<ul style="list-style-type: none"> • Long term partnerships • TAC is sought out by potential partners and collaborators • Active partners who participate in the centre and its activities • Increased sponsorship 	<ul style="list-style-type: none"> • Increased no. of joint ventures • Increased no. of partners / collaborators • Increased media attention • Resource-pooling evidence • Increased audience reach locally and nationally • Involvement in and presentation of international projects
<p>Produce and present engaging and thought provoking art through creative collaboration</p>	<ul style="list-style-type: none"> • Support creative developments • Work with a broad and diverse range of artists • Support young and emerging artists 	<ul style="list-style-type: none"> • A high quality, diverse and relevant arts program • Increased connections with the sector 	<ul style="list-style-type: none"> • No. of artists involved and working with TAC • No. of emerging artists supported • No. of projects developed and produced and presented • Scope of national and international reach increased

Strategic Objective: We develop active audiences for art beyond TAC

GOALS	ACTIONS	OUTCOMES	Key Performance Indicators
<p>Engage with a broad cross-section of the community</p>	<ul style="list-style-type: none"> • Incorporate arts activity into existing community activity/events • Deliver activity in places and spaces across the Tuggeranong region, including non-traditional spaces and under-utilized existing community spaces • Increase engagement with and accessibility for marginalized groups 	<ul style="list-style-type: none"> • Greater recognition of TAC as a leading regional arts organisation • Better understanding in the community about the benefits of participation in the arts (physical, emotional, educational) • Strong partnerships with relevant organisations (justice, health, disability etc) 	<ul style="list-style-type: none"> • Increased no. of participants and more diverse groups(multi-cultural) of all ages • Increased no. of projects/events developed with groups and organisations working with marginalised and disadvantaged groups. • Increased no. of activity and events held/participated in across the ACT • Access, inclusion and equity initiatives across most programs/projects & presentations

Strategic Objective: We build and shape cultural and community identity

GOALS	ACTIONS	OUTCOMES	Key Performance Indicators
<p>Provide safe spaces and places to express cultural & gender identity</p>	<ul style="list-style-type: none"> • Actively collaborate with these groups and individuals • Provide these groups with creative opportunities and projects for engagement. 	<ul style="list-style-type: none"> • Programs at TAC reflect cultural diversity of community • Increased awareness in the community of cultural differences • Increased acceptance and tolerance in the community in regards to diversity 	<ul style="list-style-type: none"> • No. of groups/projects/ that reflect multi-culturalism • No. of participants from multicultural community engaged • No. of projects and programs involving LGBTQI&A groups
<p>Provide a cultural program with First Nations Australians</p>	<ul style="list-style-type: none"> • To collaborate and consult with the First Nations Australians community and their leaders • Embed First Nations consultation and advice into organisational governance and management structures 	<ul style="list-style-type: none"> • Increased awareness and appreciation of First Nations Australian culture in wider community • Increased profile for TAC in the First Nations arts and cultural scene across the state, nationally and internationally • Ability to work culturally appropriately and advocate for appropriate planning cycles and working styles to accommodate First Nations needs and preferences. • Preservation of First Nations Australian cultural heritage 	<ul style="list-style-type: none"> • Attendance numbers • No. of events held • No. of First Nations Australian artists engaged/employed • No. of interstate events/ artists engaged/collaborated with • Governance and management structures reflect the goals